



Together for a brighter future

**Withernsea Big Local
Third Annual Report
June 2017 – May 2018**

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1. Introduction

This Annual Report covers activity in Year One (June 2017 – May 2018) of the three-year Withernsea Big Local Plan June 2017 – May 2020 published in June 2017.

The first Plan published in June 2015 set out the Withernsea Big Local Vision, three local priorities, two-year actions and budgets and short, medium and longer-term priorities.

The second Plan built on the first Plan and extended the vision with two more outcomes.

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“Our Vision is of a clean and attractive environment with a thriving economy, people enjoying active healthy lives, gaining new knowledge, skills and confidence, in a town full of opportunities created by local people for now and for the future.”

In ten years’ time, we want to see a Withernsea where all people:

- Enjoy a clean and attractive environment
- Benefit from a thriving and enterprising local economy
- Enjoy active, healthy lives
- Benefit from being part of a learning community
- Live in an active, strong, fair and united community

The total cost of activities over this three-year plan is expected to be £566,355 with £41,255 in addition to the £1m and funded separately by Local Trust.

2.1 Three Year Finance Profile 2017 - 2020

Ref.	Activity	Year 1 2017 - 2018	Year 2 2018 - 2019	Year 3 2019 - 2020	Total Value
1	Support and develop the Withernsea Big Local Partnership and Plan. (Including Staff, Steering Group expenses, operational overheads. Access to Shores Centre facilities and media and communications)	£33,700	£36,300	£39,100	£109,100
2	Investing in Withernsea. (Including Technical Assistance, Our Town and Social Investment)	£75,000	£75,000	£75,000	£225,000
3	Seafront Initiative	£191,000	£0.00	£0.00	£191,000
4	Local Trust 5% contribution to grant administration and partnership running costs *	£14,985	£5,565	£5,705	£26,255
	Totals	£314,685	£116,865	£119,805	£551,355

* The Management and Administration fee of 5% of the grant spent is paid by Local Trust as a direct contribution towards Big Local partnership running costs. This does not come out of Withernsea's £1m grant

2.2 What Money was spent in Year One June 2017 – May 2018

The table below shows spend against the budget headings agreed with Local Trust in the Grant Agreement for the period:

Budget Heading	Budget £	Actual Spend £	Under/Over Spend £
Support and Development	33,700	26,666.93	7,033.07
Investing in Withernsea	75,000	4,872.38	70,127.62
Seafront Initiative	191,000	0.00	191,000
Contribution to Grant Administration*	14,985	1,576.95	13,408.05
TOTAL	314,685	33,116.26	281,568.75

Approximately 89% of the budget for the period remained unspent, largely due to the delayed commissioning of the Sea Front Splash Fountains (under the Seafront Initiative heading) which were completed after this accounting period. Had the fountains been commissioned on schedule, then the budget underspend would have been £90,568 (approximately 29% of budget).

There was also a significant underspend on the Investing in Withernsea budget with only about 6.5% of the budget spent. This was due to progress on allocating Our Town, Marketplace Funding and Technical Assistance/Experience falling below what was anticipated. The Steering Group has taken steps to address the lack of demand for investment under this heading for the 2018-19 accounting period.

All underspends have been carried forward to the next accounting period.

2.3 Withernsea Big Local Steering Group

2.3.1 Members

During the year the Steering Group has met monthly and worked towards carrying out the Withernsea Big Local Plan. This adds up to around 846 hours spent working towards implementing the Withernsea Big Local Plan.

Over the year the resident Steering Group members have on average contributed 846 hours by attending meetings, i.e. Steering Group meetings, Town Council and Parish Council meetings, sub-group meetings and “task to finish” groups.

Five new members have joined the Steering Group in the last year. Lyn Healing (Resident Member), Liz Philpot and Theresa Gale (Partners for the East Riding of Yorkshire Council), Cllr Brian Cloke (Partner for the Withernsea Town Council) and Adele Latham (Resident Member). Cllr David Hillman-Barnet was a member for part of the year.

2.3.2 Partners and Partnership working

Withernsea Big Local Steering Group has been supported throughout the year by partner members from ERYC, WTC, DWP, SHoReS and WHS.

The Steering Group has been represented by the Chair, members and/or officers at meetings with the Withernsea Regeneration Partnership, WTC, Place Based Partnership, Health Forum, Local Links, Sports England.

Members have attended the Spring Event and the Coastal Community Cluster Meetings.

2.4 Support and development for the Withernsea Big Local Partnership and Plan.

Ongoing development and project support during the year was provided by a Strategic Development Officer (12 hours a week) and a Community Link Worker (16 hours a week) with 2 hours a month of mentoring and development support provided by the Local Trusted Organisation (SHoReS). In addition, Withernsea Big Local has the support of an independent Local Trust Representative.

During the year the Strategic Development Officer gave advance notice of the intention to retire. Strategic Development work focussed on developing strategic work on social investment and working with members to review the officer roles required to improve community engagement, develop the participation of local community groups and provide ongoing support for the Steering Group in delivering of the Big Local Plan.

The Community Link Worker initially focussed on completing Case Studies for funded projects, subsequently worked with groups to develop their applications for Investing in Withernsea and provided ongoing support for the Investing in Withernsea sub group.

Following the review changes to development worker support were agreed for implementation in Year Two of the Plan (June 2018).

The Strategic Development role to be deleted when the Strategic Development officer retires, technical expertise and development support to be sourced as required with the need for strategic development to kept under review during 2018/19.

The original Development Officer post to be re-established, the Community Link Worker role to be re focussed on working with community groups and delivering the new Community Grant Scheme.

2.5 Technical Assistance and Experience Budget

During the period of this report this budget was not used.

2.6 Media and Communications

The Media and Communication sub group worked to help keep people informed, promote wider engagement and support accountability to the Withernsea community. The website, linked Twitter Feed and Facebook have been maintained, updated and improved, including a new Funded Projects page.

2.7 Our Town

Both the criteria and method of allocation for this element of the budget have been reviewed during the year.

The budget has been re-designated as the “Withernsea Big Local Community Grant Scheme” to make smaller grants of £200 - £500, available during 2018/19.

2.8 Seafront Initiative

As reported in the previous Annual Report Withernsea Big Local entered into partnership with the East Riding of Yorkshire Council and DONG Energy to construct splash fountains on the central promenade. Withernsea Big Local is represented on

the Withernsea & South Holderness Regeneration Partnership and has worked with East Riding of Yorkshire Council and Withernsea Town Council on this project. The fountains have now been installed, paid for and handed over to East Riding of Yorkshire Council.

9 Investing in Withernsea

The Investing in Withernsea Budget incorporates funding identified for Technical Assistance and Experience, the Our Town initiative (to be delivered from 2018/19 via the new Community Grants scheme) and Social Investment. It includes funding for Withernsea Big Local's ongoing established Investing in Withernsea grants programme and the phased implementation of our Social Investment Strategy.

Investing in Withernsea funding has been used during the year to support local groups, partners, not-for-profit organisations and activists with funding to enable the development of their ideas and delivery of projects that contribute to delivering the Withernsea Big Local Plan Outcomes and making Withernsea a better place to live.

Unlike a one-off grant, "Investing in Withernsea" funding is intended to help build sustainability through developing learning relationships, offering support and exploring and developing local ideas.

Resident members of the Withernsea Big Local Steering Group met throughout the year to assess applications against their potential to contribute to delivering one or more of the five Withernsea Big Local outcomes. Criteria used for assessment are involvement of local people, deliverable benefits, value for money and forward planning.

Work to deliver the new Withernsea Big Local's Social Investment Strategy gained pace during the year with meetings held with Hull and East Yorkshire Credit Union (HEYCU) to explore working together on our new initiative "Tackling Debt with Credit Unions". Establishing a legacy fund by commissioning the services of HEYCU for three years supporting HEYCU with a subordinated loan is well underway. Entering into this new way of working to commission services to meet an identified local need has been challenging, complex but rewarding.

This work will be expanded to include work with Hull Citizens Advice Bureau (CAB) to expand and develop their service provision in Withernsea.

Withernsea Big Local's target it for both projects to start before the end of 2018.

3. Funded Projects and Approvals June 2017 – May 2018

Investing in Withernsea

March 2018

£12481.33 St. Matthews Church, building of a fitted oak platform stage and the purchase of 30 chairs with 2 chair trolleys to provide better facilities for local thespian groups and other entertainers, with the view to making St. Matthews Church into a cultural hub for Withernsea.

£4850 Shores Centre, establishing TEN, a Youth Job Club, to help local teenagers with improving their CVs, interview skills and giving advice on how to do a job search.

£360.18 Shores Centre, new and clearer to read signs for the Millennium Green Play Park.

£9000 Meridian Centre CIO, match funding for a part-time Centre Co-Ordinator/Manager.

April 2018

£2604.77 Picture This, for the replacement of outdated photographic equipment.

June 2018

£1000 Withernsea High School 6th Form, for a 1st Aid at Work Course.

4. **Monitoring, Review and Impact Assessment.**

4.1 **Monitoring**

Steering Group members have received regular progress reports and presentations at monthly Withernsea Big Local Steering Group meetings.

Six monthly finance and activity reports have been provided for Local Trust.

4.2 **Review**

Monthly management meetings have been held between the Chair, Vice Chair, LTO and officers to review progress, discuss any issues, and identify any support needs.

A full external Plan Review will be undertaken in 2020 at the end of the third year of the current Plan.

4.3 **Impact Assessment**

15 Case studies have been completed during the year.

The Community Link worker has met with people involved in projects that have been supported and funded as part of delivering the outcomes identified in the Withernsea Big Local Plan. Discussions

focus on the completed projects, support self-evaluation and encourage reflection on how the project or activity has been implemented. Challenges faced, and lessons learned are particularly important and help Withernsea Big Local to review and improve how we are working with local groups and organisations.

Withernsea Big Local
September 2018