



Together for a brighter future

Withernsea Big Local

Annual Report

June 2015 – May 2016

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1. Introduction

This Annual Report covers the period from June 2015 - May 2016. It sets out the Two-Year Actions and Budgets from the first Big Local Withernsea Plan (June 2015 – May 2017) and reports on activity in Year One May 2015 – June 2016.

November 2016 updates on the Technical Assistance Budget and the Social Investment Fund /Investing in Withernsea are included at **Appendix 1**.

The first Withernsea Big Local Plan, May 2015 – June 2017 was published in May 2015. It set out the Withernsea Big Local Vision, three local priorities, two-year actions and budgets and short, medium and longer term priorities.

“Our Vision for Withernsea is of a clean and green environment with a thriving economy, full of opportunities created by local people for now and in the future.”
In ten years’ time, we want to see a Withernsea where all people:

- Benefit from a thriving and enterprising local economy
- Enjoy a green and clean environment
- Live in a strong, united community

The total cost of activities over the two-year plan is £343,100.00 with £263,100.00 secured from the £1 million Lottery funding and £80,000 pledged by Westermost Rough offshore wind farm.

2. Background – Getting Started

Big Local is a National Lottery funded programme run by the Local Trust which has given Withernsea £1 million to help improve quality of life for residents.

Withernsea was told it had been awarded Big Local status in October 2012.

Over 10 years, the Big Local programme aims to achieve the following four outcomes:

- Communities will be better able to identify local needs and take action in response to them.
- People will have increased skills and confidence, so that they continue to identify and respond to needs in the future.
- Priorities identified will make a difference to the local community.
- People will feel that their area is an even better place to live.

A public meeting, hosted by Local Trust, was held at the Pavillion Leisure Centre 20th March 2013 this introduced the programme as enabling residents to work in partnership with businesses and organisations bringing together local talent, skills

and ambitions and make a lasting difference to community. The meeting was attended by over 150 people.

A second meeting was held at Withernsea High School on 4th April 2013 to hold an election for Steering Group members. 78 people signed in, there were 20 candidates, 76 people participated in the vote (each having up to twelve votes), 613 votes were cast, and the top twelve candidates became the Steering Group.

The first Steering Group meeting was held shortly after the election and the new Steering Group members began to understand the work ahead of them!

During the first year the Steering Group:

- Appointed a Locally Trusted Organisation and partner organisations
- Formed the new group made up of residents and partners
- Planned a Budget for the £20,000 Getting Started Grant from Local Trust
- Undertook a community consultation starting in October 2013 with the “Withernsea Big Local Questionnaire” and consultations at local events.

After a volatile, busy first year for members of the Partnership which saw some members leaving, new members joining and a change of Locally Trusted Organisation, the Steering Group moved into a period of consensus and stability.

2014 saw the recruitment of new resident members, further development of the Partnership, and a “Community Cash Award” “small grants scheme in October.

May 2015 saw the end of the initial Getting Started phase of funded development when Local Trust formally endorsed the Withernsea Partnership and the Big local Withernsea Plan 2015 – 2017.

3. Withernsea Big Local Plan 2015 - 2016

“The delivery of the Plan was severally disrupted due to the directors of the programme’s Local Trusted Organisation (LTO) Hull and East Yorkshire Community Foundation (H&EYCF) announcing voluntary liquidation in November 2015, just six months into the Plan period. This had a significant impact on the programme both financially and operationally. Financially, it meant that all the funding held by H&EYCF at that point on Big Local’s behalf was considered by the liquidators to be part of the company’s residual assets and Local Trust is considered to be a trade creditor. Operationally, the collapse meant the newly appointed Development Worker was instantly made redundant without salary as she was technically an employee of H&EYCF. In addition, the programme lost the services of the H&EYCF’s support worker and all records held by H&EYCF.

The Partnership responded well to the crisis and within six weeks had appointed a new LTO (South Holderness Resource Centre – SHoRes), who re-appointed the

Development Worker and successfully negotiated a new funding agreement with Local Trust up until the end of the financial year (March 2016). It was the collapse of the H&EYCF that resulted in the early expiry of the grant agreement period covered by this report and triggered the Review Process for the ten month period.”

Withernsea Big Local Plan Review: May 2015 – March 2016 (10 months), p1

3.1 Finance Profile 2015 - 2017

Action	Year 1 June 2015 £	Year 2 June 2016 £	Total value £
Steering Group Expenses	500	500	1,000
Withernsea Big Local Support	14,550	14,550	29,100
Technical Assistance & Experience Budget	20,000	20,000	40,000
Media & Communication Subgroup	15,000	5,000	20,000
High Street Initiative	10,000	0	10,000
Seafront Initiative	141,000	0	141,000
Social Investment Fund	11,000	11,000	22,000
Total Forecasted Spend	212,050	51,050	263,100

Withernsea Big Local Plan 2015 – 2016 p17

3.2 What Money Has Been Spent?

“Unfortunately, due to the collapse of the last LTO (Hull & East Yorkshire Community Foundation) it has not been possible at this stage to accurately determine how much of the money H&EYCF drew down from Local Trust on Big Local Withernsea’s behalf was spent during the period May to December 2015. This includes the unspent element of the “Getting Started” budget. This is because it has not been possible at this stage to access H&EYCF’s records which are in the hands of the Liquidators. Local Trust is an acknowledged creditor of H&EYCF and efforts are being made to recover funds lost.

Records from the new LTO (SHoRes) for the period December 2015 to the end of March 2016 show that £ 41,386 was drawn down on Big Local Withernsea’s behalf

from Local Trust in December 2015 following the collapse of H&EYCF. This sum was an extension of the funding agreed for the first year of the Big Local Plan (2015-17).”

Expenditure for the period December 2015 to March 2016 (Year One of the Plan) follows:

Budget Heading	Budget	Spend	Variance
	£	£	£
Development Worker	7,465	5,522	1,943
Steering Group Expenses	430	0	430
Technical Assistance	11,500	1,243	10,257
Media Sub Group	2,670	0	2,670
High Street Initiative	1,750	0	1,750
Seaside Radio Initiative (Creative Hub)	8,900	8,900	0
Job Club Initiative	2,850	2,850	0
Social Investment Fund	3,850	900	2,950
Management & Administration *	1,971	1,971	0
TOTALS	41,386	21,386	20,000

*The Management and Administration fee is a 5% contribution towards Big Local partnership running costs and grant administration, it is paid by Local Trust and does not come out of Withernsea’s £1m grant.

“Expenditure for the period overall is approximately 51% of budget. The main underspend (£10,257 on the Technical Assistance budget) was due to delays in starting the Millennium Play Park feasibility study. There was also no spend under the High-Street Initiative budget which is currently under review and no media sub group expenditure with all expenditure for the period being contained in-house based on voluntary input. The funding for the Cultural Hub and Job Club projects is committed but was not paid during the period covered by the Review. Lack of demand on the Social Investment Fund was partly due to the hiatus during the H&EYCF collapse though lack of awareness of the Fund is recognised and is being addressed. All underspends will be carried forward into the new grant award for the remainder of the Plan period.”

Withernsea Big Local Plan Review: May 2015 – March 2016 (10 months), p15,16.

3.3 Withernsea Big Local Steering Group

The Steering Group has met monthly during the year and has worked towards carrying out the Withernsea Big Local Plan.

3.4 Big Local Support

The Big Local Development Worker was appointed in November 2015 and has supported and developed the work of the Steering Group, promoted joint working and implemented and developed the Withernsea Social Investment Fund.

3.5 Technical Assistance and Experience Budget

Freelance development work was bought from the Development Worker for Greatfield Big Local to cover the recruitment period for the Withernsea Development Worker post, progress work on identified opportunities that needed to take advantage of the summer season and prepare the way for the new worker.

November 2015

- £9,090 Millennium Green Play Park. Funding approved for a Feasibility Study, Groundwork appointed to carry out the work including community consultation and development of a Master Plan for the development and sustainability of the Play Park.
- £8,000 Job Club (Shores). Funding for a twice weekly surgery where local people can get advice on CV building, volunteering opportunities, skill development and job search. Based at the SHoRes centre, the project enables a much broader and intensive range of support than statutory agencies are to offer with the overall aim to get people into full time employment and help Withernsea employers recruit local people.
- £25,000 "The Creative Hub". Funding for an ambitious project hosted by Seaside FM, a local community radio station based in Withernsea. The project employs a specialist consultant who is researching and developing the concept of a local Creative Hub to create opportunities for young people in the creative industries.

3.6 Media and Communications

Withernsea Big Local has developed a web site <http://withernseabiglocal.co.uk/>, including an email address, info@withernseabiglocal.co.uk , for members of the public to make contact and maintains an active Twitter feed linked to the Partnership's Facebook site so gets updated automatically whenever there is a Facebook posting.

3.7 High Street Initiative

This budget was to provide match-funding towards a coordinated High Street initiative with East Riding of Yorkshire Council. When unspent in May 2016 this funding was redesignated as "Our Town" to make it available for projects outside the central town area.

3.8 Seafront Initiative

Withernsea Big Local is actively represented on the Withernsea & South Holderness Regeneration Partnership and has worked with East Riding of Yorkshire Council and Withernsea Town Council on a project to improve the promenade with the installation of Pavement Fountains and Raised Seating (Amphitheatre style). East Riding of Yorkshire Council secured £80,00 of private sector funding from DONG energy and Withernsea Big Local earmarked £141,000 towards meeting the funding deficit for this project. Disappointingly this project has stalled.

3.9 Social Investment Fund

Unlike a one-off grant, the social investment fund is intended to help build a learning relationship and offer a support structure to explore and develop local ideas.

The Social Investment Fund process was first used a January 2016 to administer a grant of £900 to cover transport costs for the Withernsea Junior School entry into the national school's Rock Challenge.

Interest in the Social Investment Fund built during the second part of the first year and at the Withernsea Big Local Annual Review in March 2016, this fund was renamed "Investing in Withernsea" to reflect the potential use of a range of funding mechanisms available to Big Local e.g. a development grant, feasibility study or (in future) a social loan; along with a package of support facilitated by the Big Local Worker.

Resident members of the Withernsea Big Local Steering Group assess all applications against their potential to contribute to delivering against the one or more of the three Withernsea Big Local outcomes, involvement of local people, deliverable benefits, value for money and forward planning.

November 2016 Update

1. Technical Assistance and Experience Budget Update November 2016

October 2016

£7,500 Piggy Lane Market Withernsea Feasibility Study and Business Plan. Funding to engage a suitably qualified Consultant with experience of legal structures, business planning and market/retail services to work with local market traders to undertake a feasibility study and produce a business plan for Piggy Lane Market Withernsea.

November 2016

£5,000 Withernsea Pier & Promenade Association, to commission a Feasibility Study from a consultant with an understanding of marine engineering to provide a “reality” check and support the Association in deciding their next steps in taking Phase One forward.

2. Investing in Withernsea Update November 2016

June 2016

£1,778 A resident’s project team, 5 picture boards on the hoardings surrounding the old Teddy’s nightclub site (Phase One)

£10,857 Withernsea Festivals to purchase a “Starshade” (community resource)

£800 One Step Ahead, 12 months’ storage for toys and equipment

£750 Withernsea and Holderness Play Action, repairs to Play Park

July 2016

£14,000 Withernsea Residents Community Group, large capacity van and collapsible tables (community resource)

Sept 2016

£6,420 A resident’s project team, 22 picture boards to complete the project on the hoardings surrounding the old Teddy’s nightclub site Teddy’s (Phase Two). Supported by East Riding of Yorkshire Council repairing and painting the hoardings and Withernsea Town council agreeing to re-site the existing “Withernsea” boards at other locations in the town.

Nov 2016

- £840 Withernsea and Holderness Play Action, Playground Inspection and Repair (RoSPA standard) course for six people. 50% match funding, in partnership with East Riding of Yorkshire Council funding six places to enable a viable 12 place training course.
- £4,000 Withernsea Entertainers, towards a community Christmas Pantomime and resources for future performances (contribution to community resource)
- £275 Withernsea Health and Education Sub Group.
To fund transport to the "A Day in the Life Of" event at Hull Royal Infirmary for 30 students and enable their involvement in the day. The day was funded by health and partners.
- £2,716 The Withernsea Place Based Project, Health and Education Group, to support the local delivery of the SMASH (Mediation and Self Help) Project enabling to enable 32 young people (12-16) to benefit from specialist support. This funding for accommodation, equipment and refreshments adds value to a £14,215 project cost met by SMASH, health partners and contributions of staff time from WHS and ERYC.

**Withernsea Big Local
November 2016**