



Steering Group Meeting 19/03/15

Present:	Peter Crawley (Chair), James Shaw (Vice-Chair), Brian Cloke, Jayne Nendick, Felicity Walmsley, Jane Crossley, Andrew Fielding, John Tasker, Torkel Larson, and Nick Middleton (Minute taker) Observer: Terry Dagnall	Actions
1.	<p>Welcome and Apologies</p> <p>Apologies received from: Beverley Lamb and Richard Williman.</p> <p>PC welcomed new members and new observer, asked SG members to introduce themselves.</p> <p>TD introduced himself as a resident and local trader from Piggy Lane Market.</p>	
2.	<p>Minutes of the Last Meeting (15/01/15)</p> <p>Minutes accepted with date amendment.</p>	All to note
3.	<p>Matters Arising.</p> <p>All agreed matters arising to be covered within agenda items.</p> <p>PC commented on the Agenda structure and detailed content, suggested order of some items to be amended. All agreed.</p>	All to note
4.	<p>Finance</p> <p>NM presented the finance report (circulated prior to the meeting); commented on remaining value (£10,932.20) and forecasted costs still to process via SHOREs. Room hire value to confirm & Freepost service £95.</p> <p>JN confirmed Freepost service was a yearly fee and doesn't include cost for post received; members to assess if this will be required for next year.</p>	All to note

	<p>TL queried the rationale for the values stated within the Getting Started budget?</p> <p>NM explained: SHOREs as the previous LTO, worked with members to produce detailed actions. Due to level of strategic support needed, HEYCF was asked to become the new LTO. To avoid delays during transition, underspend and original values was replicated and transferred to HEYCF.</p> <p>NM also advised HEYCF role includes a management & admin budget of £3,000; SHOREs did not charge for this service.</p> <p>No further questions raised.</p>	
<p>5.</p>	<p>Big Local Holiday Homes: Cleethorpes Joint Initiative DB introduced the initiative, which was raised during the recent Big Local network event (Withernsea Big Local did not attend).</p> <p>North Cleethorpes Big Local partnership intend to explore an investment opportunity; purchase holiday homes within Skegness and allow a target group reduced rental rates. Costs and target group still to be decided but wanted to ask if other Big Local areas would be interested. Achieving economics of scale when purchasing and managing the assets.</p> <p>JN reflected on Social Investment Bonds and Key Fund. NM explained Key Fund had supported similar successful investments and there is a case study (NM to circulate).</p> <p>Members had questions regarding benefits for Withernsea and would welcome more information. NM suggested to consider potential customers outside Big Local; there are national charities that fund respite care for their own beneficiaries.</p>	<p>NM to action.</p> <p>All to note</p>
<p>6.</p>	<p>Local Networking: Barrowcliff (25/04/15) NM advised members next event is at Barrowcliff. Their LTO is Groundwork and would be a good opportunity to see how they have supported local people to develop open spaces.</p> <p>Members to confirm interest by contacting either PC or JS.</p> <p>NM also discussed York Spring Event, planned on the 21st April. Benefits of last year's event was discussed and the following members put themselves forward; PC, JS, FW and TL. DL</p>	<p>All to note</p> <p>NM to book places.</p>

	<p>suggested BL may want to attend.</p>	
<p>7.</p>	<p>Withernsea Vision Document previously circulated in February and again a week before this meeting. Some comments received actioned; NM invited a group discussion before further formatting of the document is required.</p> <p>After initial discussions members agreed to forward their comments to NM, PC and JS; NM to edit and format document for circulation within 7 days.</p> <p>Initial comments:</p> <ul style="list-style-type: none"> - Document tone should demonstrate opportunities and existing assets to build upon. - To include introduction page for Big Local & Steering Group - Clearly define the profile section - Population structure should include caravan park details for residents staying up to 11 months in their holiday home - Also make reference to birth increase during summer period. - NM to include statements and data provided by JC regarding Jobs and employment structure - Library “job support” doesn’t exist; Should mention SHOREs - Children Centre not mentioned (to be included) - Community Hospital reference should explain reduced services that do not meet the full needs of the community. <p>Draft Vision & Outcomes promoted via Website, Twitter and recent community events. No public objections received, TL suggested this was a positive.</p> <p>DB explained the wording covers what had been said during the visioning process. DB explained positive outcomes are difficult to disagree with.</p>	<p>All to note & NM to action</p> <p>NM to action</p>
<p>8.</p>	<p>Community Plan Proposed Actions Need to be focused on the outcomes and vision. JN reiterated the need to be sustainable when considering actions; not just financially but also individual’s ability to keep making a difference.</p> <p>Match was agreed to be a factor but should not stop a good idea from being supported.</p> <p>NM also advised large scale projects will require more detail and assurances before Local Trust release funds. However feasibility</p>	

<p>studies can be funded, demonstrating this information.</p> <p>Members agreed to first review the proposed Withernsea Big Local Worker role before considering other actions.</p> <p>Withernsea Big Local Worker: <i>Value still to be confirmed</i> JC and JN shared their knowledge of existing support (which would duplicate this role). DB commented the role would be a dedicated resource to help develop the Steering Group and make links with reported existing provision.</p> <p>NM explained the proposed role was based on a full time position, provoking a discussion around need and costs; doesn't need to be full time.</p> <p>Discussions suggested a new person will require at least 9 months to understand and develop local networks.</p> <p>Agreed JC and JN to provide details of existing support, NM also suggested this information should include weaknesses and how Big Local could complement. E.g. Town Forum has ERYC support but attendance limited; what can Big Local do to assist?</p> <p>NM to propose 2 day a week support structure & cost. With a "Technical Assistance & Experience Budget" that can be accessed when a specific need has been identified by the Worker and Steering Group.</p> <p>Seafront Initiative: £141,000 JC presented the Withernsea & South Holderness Regeneration Partnership proposal and the secured private match funding of £80,000.</p> <p>Explained the match was time limited and restricted for the pavement fountains and raised seating area (as described within the feasibility study).</p> <p>Members raised a series of questions:</p> <ul style="list-style-type: none"> - When will this start? Expected September and completed during off season. - Could the funds attract tax incentives if managed by a charity? No, funding needed to stay within ERYC. - Do you have detailed costings? Copy provided on request. - What would happen if overspent? Contingency budget, invite 3 	<p>JC & JN to action</p> <p>NM to action</p>
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<p>quotes; project managed to budget and underspend returned.</p> <ul style="list-style-type: none"> - Maintenance and insurance costs? Responsibilities of landlord (ERYC), would seek a partnership with Town Council to share resources. - Why can't ERYC match this funding? Attempted but no money. <p>DB invited further questions and then asked if there were any objections? Unanimously members agreed to support the project. A letter was requested to give further assurances around insurance and maintenance.</p> <p>Social Investment Fund: £20k small grant mechanism</p> <ul style="list-style-type: none"> - Criteria and mechanism should reflect the outcomes of the vision. - Not to set an upper limit but based on Community First mechanism £20k for two years should be ok. Could increase if required. - JS shared details of funding requests received to date from community groups. <p>High Street Initiative: £10,000</p> <ul style="list-style-type: none"> - Proposed value agreed as this would encourage more High Street involvement. - Would be in addition to Unltd Star People support. <p>A discussion around High Street Fund highlighted projects that had been proposed to date. This led to a discussion regarding the land train.</p> <ul style="list-style-type: none"> - NM explained the proposal had come from local people but with no "Champion" to take it forward may mean an unused feasibility study. - JC advised a feasibility could attract investment - DB shared experience of a Hull Land Train and Rickshaw service; both happened because of passionate individuals wanting to make it happen and not a feasibility study. <p>Media & Communication Subgroup: £20,000</p> <p>NM explained the purposes of the funding (as described within the discussion paper).</p> <p>Members agreed the funding would help raise Big Local Profile but also promote existing community work; some of which rely on income from visitors.</p> <p>The budget will also be used to help raise awareness of</p>	<p>JC to produce letter.</p> <p>All to note</p> <p>All to note</p> <p>All to note</p>
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	<p>Businesses and promote the town as a tourist destination.</p> <p>JC advised other funding can help with this. For example ERYC has commissioned a photographer to show local attractions within the media.</p>	
9.	<p>Any Other Business</p> <p>PC requested members to share via email due to the meeting had over run.</p>	All to note
10.	<p>Next Meeting</p> <p>16th April 2015 at 7pm.</p>	All to note